



Ministry of Micro, Small and Medium Enterprises,
Government of India

MSME-Technology Development Centre Process & Product Development Centre, Agra



MONTHLY ACTIVITIES OF
JANUARY-2020



THE TIMES OF INDIA COVERAGE

BEING REPUBLIC

CONSUMER CONNECT INITIATIVE



Pride & Patriotism

THE TIMES OF INDIA AND MSME, AGRA, CELEBRATED THE REPUBLIC DAY WITH FANFARE AND GAIETY. HERE'S MORE ON IT...

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The Indian Constitution, which was adopted by the Constituent Assembly on November 26, 1949, came into effect on January 26, 1950. It was essentially governed by its Preamble. The opening and last sentences of the Preamble, "We, the people... adopt, enact and give to ourselves this Constitution", speak volumes of the power that was finally vested with the people of the Indian republic. A day of pride as our Constitution came into force on January 26; it calls for a salute to those who worked incredibly hard in making this country free, democratic

HIGHLIGHTS

- Flag hoisting took place at the event to pay tribute to our country
- Cultural events were performed, where children enthralled the audience with a mesmerising dance

and a republic. This is the day that gave power in the hands of denizens of a democratic country to choose their representatives and indeed ushered a renaissance of sorts.

In the spirit of patriotism, the Ministry of Micro, Small and Medium Enterprises (MSME) Technology Development Centre, Process and Product Development Center (PPDC) and The Times of India celebrated Republic Day. The celebrations took place at the campus of the host centre. The event began with the hoisting of the Indian flag and lamp-lighting ceremony.



event. While children danced to the melodious tunes, *Josh* was kept alive with patriotic foot-tapping numbers. Indrajeet Yadav, deputy director, MSME DI, Agra; Vikas Verma; Amit Chopra; Sharad Kapoor; Yogesh Srivastava; Rajiv Singhal and Dinakaran, assistant directors, PPDC, Agra, also graced the occasion.



The chief guest on the occasion was Amar Mittal, president, AIFA, whereas, the guest of honour was Sunil Singhal of AIFA. The organising team comprised Ritu Saxena, Bharat Paliwal, Pawan, Brijendra, Priyanka Chauhan, Manya Kohli and Meenakshi, who made this a vibrant and successful event.

Various cultural programmes were held in the

Diwakar, one of the students who participated in the cultural programme, said, "Republic Day is the day where we can show our unity in diversity in the true sense. People need to understand that this day should not be seen as a holiday alone, rather it should be celebrated with as much enthusiasm like other religious festivals." To



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understand the true significance of Republic Day, we must comprehend two things. Firstly, do we want to mark this day as a national holiday or should we evaluate our efforts over the years in the growing republic of India? Secondly, our youth

must come forward to participate in nation building programmes.



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1.

The Centre organized a mega "Career Guidance and Job Fair" on 19th January 2020, which was inaugurated by Shri. Piyush Srivastava ADC, Ministry of MSME GOI. Around 500 participants were participated in the Fair and 260 candidates were got placement in organizations like Reliance, Hero Moto Corp., E-Governance Society and ALQO Solar and Balaji Metals.



2.



PPDC, Agra organized International Programme on "How to Generate Business Idea and Start Your Business" at Singapore from 29th Jan 2020 to 31st Jan 202 for 24 officers of Govt. of India and State Govt of North Eastern Region of India. The training is being organized with the objective to support and equip officers engaged in promotion of MSMEs in NER with the new tools, strategic methodology and various schemes of Gov. of India for promotion and development of MSMEs in NER.

Shri. R. Panneerselvam, Principal Director, PPDC Agra was accompanying the delegation and coordinating the programme.

3.

In line with the previous years, the Centre celebrated the Republic Day Ceremony with flag hoisting ceremony followed by mega cultural activities from the participants includes folk dance, magic show etc. The flag hoisting was done by Principal Director and Shri Amar Mittal, President, Agra Iron Founder's Association, inaugurated the cultural activities. The Times of India group was the media partner of the Ceremony. The programme got a wide coverage both in Electronic and Print Media.





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4.

The Centre awarded for Gold Appraisal Training for the Punjab and Sindh Bank's officers across the country. The Centre complete the assignment during January 2020 and conducted training programme in New Delhi, Amritsar, Chandigarh, Patiala, Jalandhar, Ludhiana and Chennai. 256 officers were participated.



5.



Gold appraisal training programme for Punjab And Sindh Bank officers started at Patiyala on 08.01.2020.

6.

Gold appraisal training programme for Punjab And Sindh Bank officers started at Chandigarh on 16.01.2020.





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7.

Two Days of Digital Marketing Programme at Thiruvalla Centre started on 11 & 12.01.2020. 20 Candidates attended the program.



8.



Two Days Electric Vehicles Charging Station Training Program started with 28 participants at Bagalore on 11.01.2020.

9.

Export Import at Jaipur 20 Participants attended the programme on 11.01.2020.





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10.

2 days HR Analytics training programme at EC New Delhi with 11 participants started from 04.01.2020 and 05.01.2020 coordinated by Mr. Aishwary Awasthi. Trainer Ms.Manisha Rajput trained the participants. Mr.T.C.Dhoundiyal and Mr. Manav also trained the participants.



11.



PPDC,Delhi team has successfully completed 4 days training programme on 11,12 &18,19.01.2020 in "Six Sigma Yellow & Green Belt" with 18 participants.

12.

Six Sigma Green belt training program at EC New Delhi with 14 candidates on 11.01.2020.





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13.

6 Week ESDP on Refrigeration and Air Conditioning started at Thiruvalla on 13.01.2020. Inaugurated by Mrs. Anu George Thiruvalla Municipal Vice Chairman.



14.



Industrial Motivation Campaign-Youth at St. Michael College of Engineering and Technology, Kalayarkoil, Sivaganga Distt. on 13.01.2020.

15.

SIYB Training programme started at Hamirpur (U.P) on 13.01.2020 with 30 candidates.





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16.

IMC-Youth Programme started at Firozabad on 16.01.2020. Approx 50 Participants attended the programme.



17.



Lean Six Sigma Yellow Belt training at PSIT Kanpur, started on 16.01.2020. Total 30 participants attended the training.

18.

IMC-Y Programme held at Sanskriti University Mathura on 17.01.2020. All students were participated with great enthusiasm.





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19.

One week MDP on Six Sigma Green Belt started by EFC Bangalore on 18.01.2020. The programme was inaugurated by Dr. Nagendra. V.S Dist. Governor, Rotary Club, Bangalore. 21 participants attended the programme.



20.



MDP on Import Export management at EC Jaipur held on 18.01.2020.

21.

2 Days World Health care service through Lean Six Sigma with Omni Hospital in Vishakhapatnam with 27 participants held on 18 & 19.01.2020.





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22.

IMCC Programme at Aurangabad Takali village on Agri business theme total 76 participants attended the programme on 19.01.2020.



23.



IMCC Programme organized at Hardoi on 19.01.2020 with 58 participants.

24.

Inauguration function of EC Centre Attingal on 20.01.2020. Lamp lightning by Shri.Jayarajan, Hon.Minister MSME and Shri.Satyen Advocate,Hon.MLA, Attingal. Shri.Balaguru, explained the activities to be carried out at the centre and future development plans of the centre.





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25.

5 days workshop on HR analytics started at Dr.MPS Group of Institute on 20.01.2020. The programme inaugurated by Shri. Indrajeet Yadav, Dy.Director,MSME-Agra and Dr. C.P Gupta, Director, Dr.Udit Jain ,Principal of Dr.MPS Group of institute. Approx.100 participants attended the workso.



26.



IMC Programme started at Aryan Institute, Inaugurated by Shri.Indrajeet Yadav Dy.Director MSME-Agra, Shri.Ritesh Kumar ,Sr.Manager,SME,Canara Bank and Shri. Ayush Shukla, Manager,Canara Bank on 21.01.2020. Shri.Ritesh Kumar delivered the lecture on different MSME Scheme, Financial Schemes & Bank Schemes.

27.

Six Sigma Green Belt Training started at EC Coimbatore under Managment Development Programme.

